

07.02.10 MA – Major in Music Leadership

Description

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[Degree requirement checklist for MA in Music Leadership](#)

Prerequisites: Prerequisites for the MA in Music Leadership include completion of an undergraduate degree in music (Bachelor of Music, Bachelor of Arts, Bachelor of Fine Arts, or equivalent), a high standard of musical skill, and a breadth of musical and academic preparation.

Residency: The MA in Music Leadership can be completed through part-time or full-time enrollment. The MA in Music Leadership is a 100% fully online degree, and all coursework can be completed remotely from any location or while residing in Rochester. Full-time study constitutes one academic year framed by two summers. Part-time study can vary from two-to-five years, depending on the individual’s schedule. See section 05.01 ([Residency](#)) for more information.

Upon entry to the program, master’s students take placement exams in music theory and history. If remediation is required, the appropriate courses are taken during the first semester in which they are offered, but their credit does not count towards the master’s degree program of study. The same is true of any English language instruction that is required.

Courses	Credits
Innovative Musical Leadership (10 credits)	
ML 420: Creative and Innovative Leadership in Musical Enterprises	3
ML 422: Designing Creative Initiatives for Musical Enterprises: Practicum	3
ML 423: Generating and Screening Entrepreneurial Ideas in Music	3
MTL 421: Leadership Issues in Music	1
Administration (12 credits)	
ML 410: Music Administration and Governance	4
ML 411: Economics of Musical Arts Organizations	3
ML 412: Introduction to Financial Management	3
ML 413: Law and Music	2
Marketing and Engagement (6 credits)	
ML 431: Marketing for Musical Enterprises	3
ML 432: Development and Fundraising in Music	3
Internship/Mentorship and Electives (8 credits)	
ML 480/ ML 485: Internship/Mentorship ¹	3
Music Electives ²	5

Remedial courses – Please refer to [05.03 Orientation, Placement Examinations, and Remediation](#).

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Total Minimum Credits**36**

¹ A supervised summer internship with a national level musical organization, working closely with senior management for approximately 200 hours, or a mentorship where students are paired with a mentor in the field, focusing on the student's entrepreneurial project for approximately 40 hours. The internship/mentorship and associated coursework serves as the capstone project of the degree program.

² Courses chosen (subject to audition or placement exam) from the Eastman curriculum that advance the students' background in performance (applied lessons or ensemble), music education, music history, and/or music theory. Courses chosen in consultation with the advisor depending on the background, needs, and special interests of the student. Elective courses must be numbered 200 or higher. Arts Leadership (ALC) courses do not count for elective credit.

Date

2024/07/06