



**New Venture Challenge**  
**Application Form**

**Due by 4pm, Monday, January 26, 2009 at the Institute for Music Leadership.**

Name of Venture: \_\_\_\_\_

Applicant 1: Name: \_\_\_\_\_ Birthdate: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\*Applicants 2 and 3 are optional team members. Please note: No more than 3 members per team.\*  
All awards will be split between team members.

Applicant 2: Name: \_\_\_\_\_ Birthdate: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Applicant 3: Name: \_\_\_\_\_ Birthdate: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please include the following with this application:**

- Executive Summary
- Company Description
- Product or Service
- Market Analysis
- Strategy and Implementation
- Management Team
- Financial Plan